

Who Was Charlotte?

Charlotte was diagnosed with stage IV neuroblastoma at the age of two. She endured aggressive treatments for two and a half years by holding the hands of her parents, brothers, family and friends, as she underwent chemotherapy, surgeries, tandem stem-cell transplants, radiation and anti-body treatments. Charlotte was brave and stoic through her darkest days and courageously fought until her little body could take no more. Who was Charlotte? Five-year old Charlotte was the color orange, LEGO creations, babies, birthdays, and swings. She was singing chipmunks, markers and stickers, ballet slippers, and books. Describing her short life is best framed in the phrase "Faith, Hope and Love" but as it is said, the greatest of these is Love. Charlotte Rose Kelly was Love.

Charlotte Rose Kelly
August 14, 2006 ~ December 7, 2011
Forever In Our Hearts

Prayers for Charlotte

Prayers for Charlotte, is a 100% volunteer organization that works to raise funds for neuroblastoma research and relief for families fighting pediatric cancer. There are no salaried employees and all proceeds from our events, including this road race, will support this dual effort. *Prayers for Charlotte* is a 501(c)(3) non-profit organization.

Eighth Annual Run for Charlotte

Over the past seven years, *Prayers for Charlotte* has donated over \$700,000 dollars to nearly 200 families to assist with the financial hardship that comes with diagnosis. An additional \$175,000 has been gifted to research and family support organizations. Our work is not done. On April 22, 2018, we will meet again at the starting line to continue the race against cancer. We hope you will join us to support this year's event, to give help and hope to families fighting pediatric cancer.

*For more information, please visit www.prayersforcharlotte.org or call:
Laura Graziano 781.718.1834 ~ Nancy Miller 781.799.3653
Gerard Timmons 781.706.2025 ~ Grace White 617.501.1669*

Run for Charlotte to Benefit Relief for Families Fighting Pediatric Cancer and Neuroblastoma Research. Donations are gratefully accepted.

*Prayers for Charlotte is a 501(c)(3) non-profit organization, tax ID 27-2206410.
All donations are tax-deductible to the fullest extent allowed by law.*

Run For Charlotte















**Give Help and Hope to
Families Fighting Pediatric Cancer**

**April 22, 2018
10:00 am**

Post Race Entertainment by
Jim Plunkett
New England's Favorite Entertainer

Sponsorship Information

Seventh Annual Run For Charlotte Road Race Sponsorship Opportunities

SPONSOR BENEFITS	GOLD \$5,000	SILVER \$2,000	BRONZE \$500
Start/Finish Line Representation We will work with you to personalize your presence at the start, finish and post-race tent.			
Event T-Shirt Your business name or logo will be printed on event t-shirts distributed to at least 800 registrants.			
Route Signage Your business name or logo displayed on the Run for Charlotte route.			
Race Entries Complimentary race entries and race shirts.	25	10	2
Race Day Recognition Your business name or logo will be displayed in race signage and spoken announcements.			
Web/Social Media Advertising Your business, website or Facebook page will be highlighted on the Run For Charlotte website and social media sites.			

OTHER SUPPORT OPTIONS
Water Stop Sponsor \$300 Every Runner Needs to Hydrate! Banner Advertisement at one of the water tables and signage before and after the stop. Only 7 Available.
Mile Marker Sponsor \$150 They All Look For The Mile Markers! Large sign at one of the racing milestones along the routes. Only 8 Available.
Route Sign \$125 Company Name or Logo on the Run for Charlotte Route.

Sponsor Information:

Sponsor Name: _____

Address: _____

Contact Name: _____

Email: _____

Phone: _____

Sponsor Level:

- Gold
- Silver
- Bronze

- Water Stop
- Mile Marker
- Route Sign

All checks should be made payable to:

Prayers for Charlotte

PO Box 850833

Braintree, MA 02185